



Using Skype in ESL and Literacy Programs

A professional development webinar
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1

Objectives

- Introduction to Skype
- How Skype can empower teachers and tutors
- How to use Skype for program promotion
- How to use Skype for learning
- Q & A



2

Before we get started...

- I don't work for Skype and I'm not paid by them.
- We use Skype in our family to stay connected.
- I have used Skype professionally with colleagues locally and clients internationally.



3

Tuesday, May 18, 2010

Introduction to Skype

- www.skype.com
- You need a Skype account to make calls (Free)
- Free voice and video calls to anyone else on Skype
- Conference calls with three or more people
- Instant messaging, file transfer and screen sharing



4

Skype home page

www.skype.com Click on "Join"

Free Skype video calls put you right there in the room

Do amazing things for free

- ✓ Voice and video calls to anyone else on Skype
- ✓ Conference calls with three or more people
- ✓ Instant messaging, file transfer and screen sharing

Get a little Skype Credit, do a lot more

Want to call someone who's not on Skype? With Skype Credit you can call landlines and mobiles worldwide from just 2.1¢/min* and do lots more. Where's the person you want to call?

5

Adding Skype contacts

Open the advanced search tab to specify search criteria

Click on Contacts in the menu at the top of your screen to find people you know.

Search for Skype Users

Search for People on Skype

Search the Skype Directory for friends. If you know their Skype Name, full name or e-mail address enter it here.

Q- Search

Advanced search

Country/Region: All countries/regions

Age range: All

State: [text field]

City: [text field]

Language: All languages

Gender: Do not specify, Female, Male

SkypeMe!™ mode: Include in search

6

Skype connects our family



- My 70+ year old Dad, and our step-Mom live hundreds of miles away.
- Weekly Skype sessions empower them to see their little granddaughter (my niece) Ava, grow up from afar.

7

How Skype can empower teachers



- Teachers who are reluctant to “learn yet another new technology” can be encouraged to try Skype for personal reasons.
- Focus on the human connections.
- Skype is an effective tool because “the technology becomes invisible”.
- Interactive, real-time and easy to use.

8

How to use Skype for program promotion



- Remember: Marketing is about relationships. Skype allows you to develop relationships with students before they arrive.
- Pre-arrival calls to answer questions
- Orientation sessions with individuals or small groups.
- Encourage homestay families to connect with students before arrival day.

9

How to use Skype for learning



- 1 - to 1 tutoring
- Small workshops
- Project to larger groups on a big screen

10

Using the screen sharing feature



- You must be in a call to share your screen
- Click on "Call" on the menu at the top of the screen.
- Click on "Share screen"

11

Another nifty thing about Skype



We have a "Skype-enabled hand-set" in our house.

Purchased from a "big box" electronics store.

It looks and feels just like a phone.



12

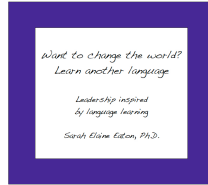
Thank you!

As a thank you for taking the time to be here, I'd like you to have a copy of my new e-book. It's my gift to you.

It's available from
www.draraheaton.wordpress.com

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13

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14